



Risk and Time Preferences and  
Financial Decisions of Couples  
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*Preliminary version*

# Overview

- Experiment on risk and time attitudes in a representative sample of Dutch couples (LISS panel)
- Random Coefficients model to estimate risk and time preferences from the experimental data
- Predictions of three individual specific parameters: risk aversion, time preference, tendency to make suboptimal decisions
- Compare these parameters for the two partners in a couple
- Use these parameters to explain financial decisions of the household
- Focus on the weights of the two partners in the household decision process



# The Experiment: a screenshot

See, e.g.,  
Holt and Laury,  
AER 2002

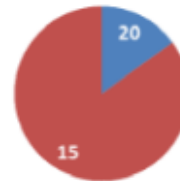
and Von Gaudecker et al,  
AER 2011

Scherm 1 van 7

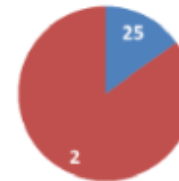
Maakt u alstublieft een keuze tussen A en B voor elk van de twee opties (links of rechts) hieronder:

**Optie A**  
Uitbetaling over **3 MAANDEN**

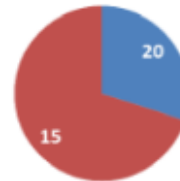
**Optie B**  
**DIRECTE** uitbetaling



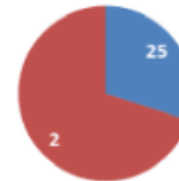
€20 met een kans van 15%  
€15 met een kans van 85%



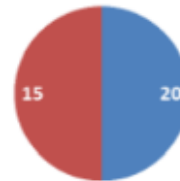
€25 met een kans van 15%  
€2 met een kans van 85%



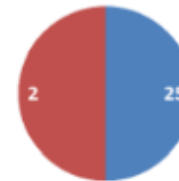
€20 met een kans van 30%  
€15 met een kans van 70%



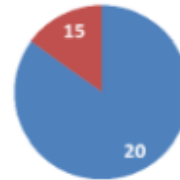
€25 met een kans van 30%  
€2 met een kans van 70%



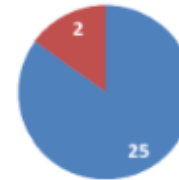
€20 met een kans van 50%  
€15 met een kans van 50%



€25 met een kans van 50%  
€2 met een kans van 50%



€20 met een kans van 85%  
€15 met een kans van 15%



€25 met een kans van 85%  
€2 met een kans van 15%



€20 met een kans van 100%  
€15 met een kans van 0%



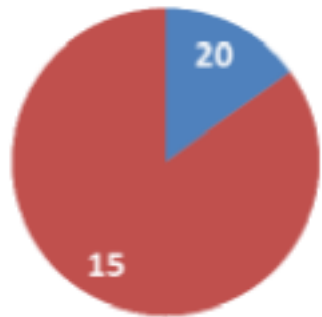
€25 met een kans van 100%  
€2 met een kans van 0%

A B



# An example of a choice (one screen = five choices)

**Option A**  
Payment in **3 MONTHS**



€20 with 15% chance  
€15 with 85% chance

**Option B**  
**DIRECT** Payment



€25 with 15% chance  
€2 with 85% chance

A B



# Experimental design

- Same experiment for all respondents
- Choices between less risky option (A) and riskier option (B)
- Nonnegative pay-offs only (no loss aversion)
- Four “treatments” (= four screens)
- Each treatment has five choices; 20 choices in total
- Within treatment: probability of high pay-off increases
- Across treatments: variation in pay-off amounts and timing of payment  
(0 months, 3 months, 6 months, 9 months after the experiment)
- Actual payment: probability 0.1, one of the 20 choices is randomly selected
- All respondents are paid for participating

Table A.1: Details of the experimental design

Treatment	$p_A$	$\$_{Ah}$	$p_A$	$\$_{AI}$	EVA	$p_B$	$\$_{Bh}$	$p_B$	$\$_{BI}$	EVB	EVA-EVB
Timing		6 months					3 months				
I	0.15	11	0.85	9	9.3	0.15	23	0.85	0	3.45	5.85
	0.3	11	0.7	9	9.6	0.3	23	0.7	0	6.9	2.7
	0.5	11	0.5	9	10	0.5	23	0.5	0	11.5	-1.5
	0.85	11	0.15	9	10.7	0.85	23	0.15	0	19.55	-8.85
	1	11	0	9	11	1	23	0	0	23	-12
Timing		9 months					6 months				
II	0.15	15	0.85	10	10.75	0.15	29	0.85	4	7.75	3
	0.3	15	0.7	10	11.5	0.3	29	0.7	4	11.5	0
	0.5	15	0.5	10	12.5	0.5	29	0.5	4	16.5	-4
	0.85	15	0.15	10	14.25	0.85	29	0.15	4	25.25	-11
	1	15	0	10	15	1	29	0	4	29	-14
Timing		3 months					0 months				
III	0.15	20	0.85	15	15.75	0.15	25	0.85	2	5.45	10.3
	0.3	20	0.7	15	16.5	0.3	25	0.7	2	8.9	7.6
	0.5	20	0.5	15	17.5	0.5	25	0.5	2	13.5	4
	0.85	20	0.15	15	19.25	0.85	25	0.15	2	21.55	-2.3
	1	20	0	15	20	1	25	0	2	25	-5
Timing		3 months					6 months				
IV	0.15	12	0.85	7	7.75	0.15	22	0.85	0	3.3	4.45
	0.3	12	0.7	7	8.5	0.3	22	0.7	0	6.6	1.9
	0.5	12	0.5	7	9.5	0.5	22	0.5	0	11	-1.5
	0.85	12	0.15	7	11.25	0.85	22	0.15	0	18.7	-7.45
	1	12	0	7	12	1	22	0	0	22	-10

# Experiment in the LISS Panel

- LISS panel: Longitudinal Internet Survey of the Social Sciences
- Managed by CentERdata at Tilburg University
- Based upon a probability sample of Dutch households
- Also covers households without Internet access
- Monthly surveys on a variety of topics
- Rich background data collected annually (e.g. wealth, wealth composition)
- 3671 LISS panel members were invited (all living with a partner)
- 3012 panel members participated in the experiment
- 3007 finished the experiment
- Final sample: 2825 individuals, with 1188 complete couples

# Random Coefficients Model for the Experimental Decisions

CARA Utility function:

$$U(\gamma, z) = \frac{1}{\gamma}(1 - e^{-\gamma z})$$

Discounting factor:

$$D(\beta, r) = \beta e^{-rt}$$

Discounted expected utility function:

$$DEU = D(\beta, r) * U(\gamma)$$

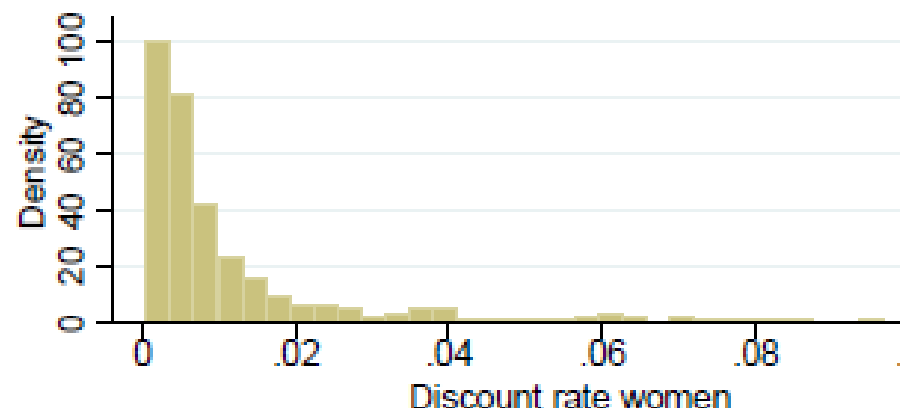
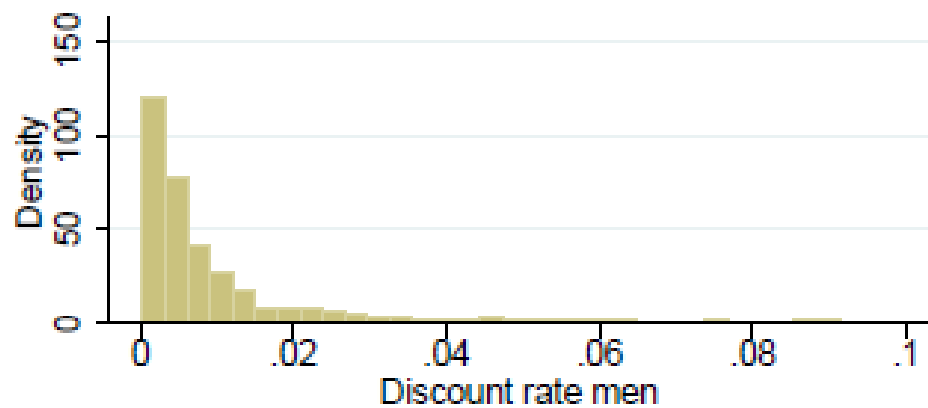
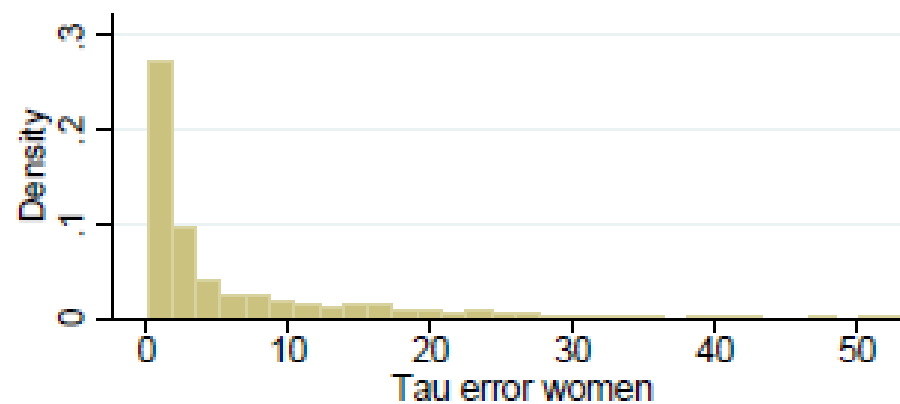
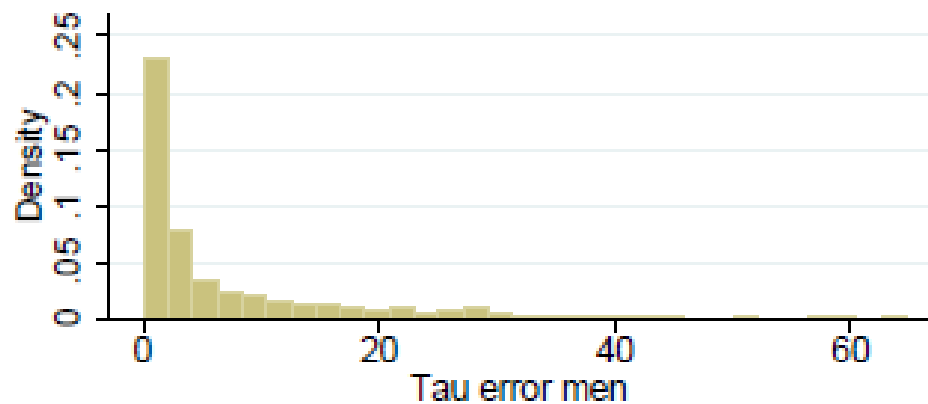
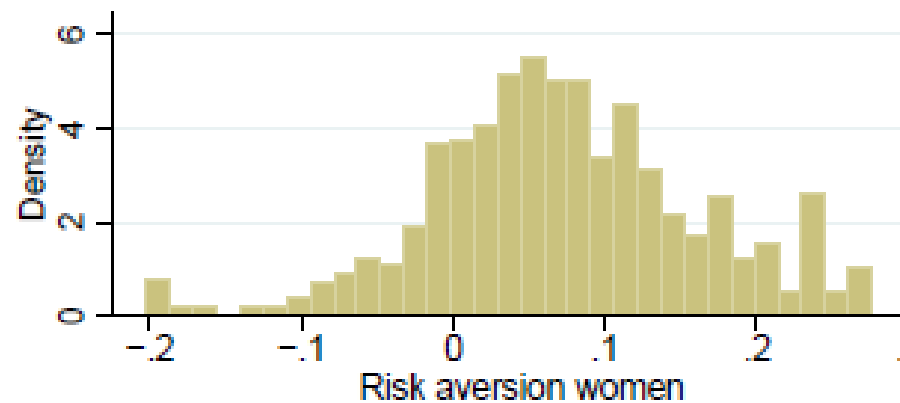
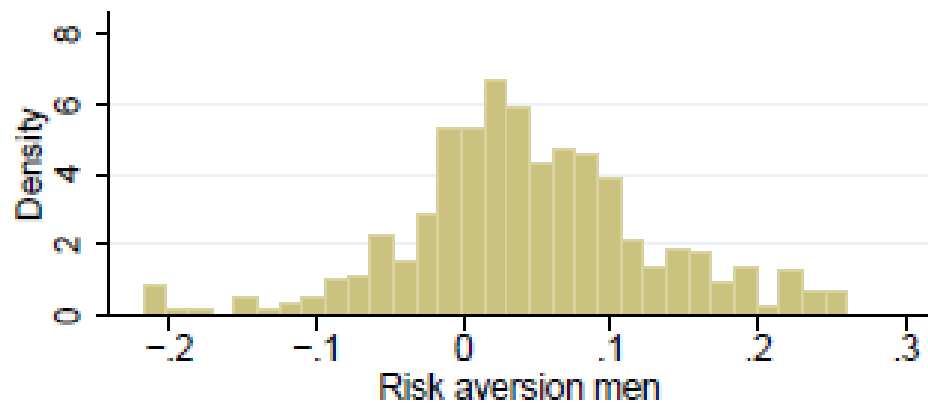
choose lottery B if:

$$DEU^B + \tau \epsilon_B > DEU^A + \tau \epsilon_A$$



# Random Coefficients Model for the Experimental Decisions

- The parameter  $\beta$  for hyperbolic discounting is replaced by 1 if payment is after 0 months
- We estimated models allowing for different values of  $\beta$  but this did not work well. Our preferred specification sets  $\beta$  to 1
- The parameters  $\gamma$ ,  $r$  and  $\tau$  are treated as random coefficients
- $\gamma$ ,  $\ln(r)$  and  $\ln(\tau)$  are modeled as linear functions of individual characteristics and an unobserved component
- The three unobserved components are 3-variate normal with correlations and variances to be estimated
- The model is estimated using Simulated Maximum Likelihood
- The parameter estimates and each individual's decisions are used to predict each individual's values of the three parameters (as posterior means)



# Stated (qualitative) measures of risk and time preferences:

Based upon two survey questions:

**Risk aversion:**

How would you rate your willingness to take risks concerning financial matters? 1 (not at all willing to take risks), ..., 10 (very willing to take risks)

**Time preference:**

How much do you agree with the following: If I get money I tend to spend it too quickly. 0 (not at all), ..., 10 (completely)

# Experimental and stated measures

Table 2: Individual Specific Parameters

(a) Husband			(b) Wife		
Variable	Mean	Std. Dev.	Variable	Mean	Std. Dev.
Risk aversion	0.045	0.085	Risk aversion	0.072	0.089
Error	6.385	9.206	Error	5.459	7.756
Time preference	0.136	0.738	Time preference	0.21	0.979
Risk stated	3.684	2.330	Risk stated	2.762	2.163
Impatience money	3.479	2.489	Impatience money	3.65	2.540
N		1408	N		1413

Table 3: Correlations between spouses

	(a) experimental measures			(b) stated measures	
	<i>woman</i>	<i>man</i>		<i>man</i>	
	risk aversion	impatience	error prop.	risk aversion	impatience
risk aversion	0.0807 (0.0054)	-0.0086 (0.7665)	-0.0375 (0.1967)	0.2211 (0.0000)	0.0719 (0.0131)
impatience	0.0515 (0.0763)	-0.0006 (0.9822)	0.0401 (0.1668)	0.091 (0.0017)	0.1959 (0.0000)
error prop.	-0.012 (0.6799)	0.0479 (0.0988)	0.1538 (0.0000)		

Notes: Correlation coefficients between measures for men and women; (a) experimental measures and (b) stated preferences. *p*-value in parentheses.



Table A.6: Correlation of preferences and duration of partnership

	risk aversion			impatience	
men	dur < 26	dur > 26		dur < 26	dur > 26
women					
risk aversion	0.0657	0.0823	impatience	-0.0172	-0.0030
<i>pval</i>	0.1245	0.0422	<i>pval</i>	0.6872	0.9405
<i>obs</i>	548	609	<i>obs</i>	548	609

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	risk stated			impatience stat.	
men	dur < 26	dur > 26		dur < 26	dur > 26
women					
risk stated	0.1905	0.2447	impatience stat.	0.1719	0.1770
<i>pval</i>	0.0000	0.0000	<i>pval</i>	0.0001	0.0000
<i>obs</i>	548	609	<i>obs</i>	548	609

Notes: Correlation coefficients are displayed with corresponding p-values and number of observations. There are 31 observations for people with marriage duration = 26 years.

# Measures for intra-household bargaining power

## Stated decision making weight (DM):

Here are five descriptions of how financial decisions may be taken in a household. Which of these best describes how financial decisions are taken in your household?

1. my partner generally takes all the decisions concerning financial affairs
2. my partner decides about financial affairs more often than I do
3. my partner and I generally decide together about financial affairs
4. I generally decide about financial affairs more often than my partner
5. I generally take all the decisions about financial affairs

Answers of both partners are combined to construct “weights” for man and woman (DM weight)

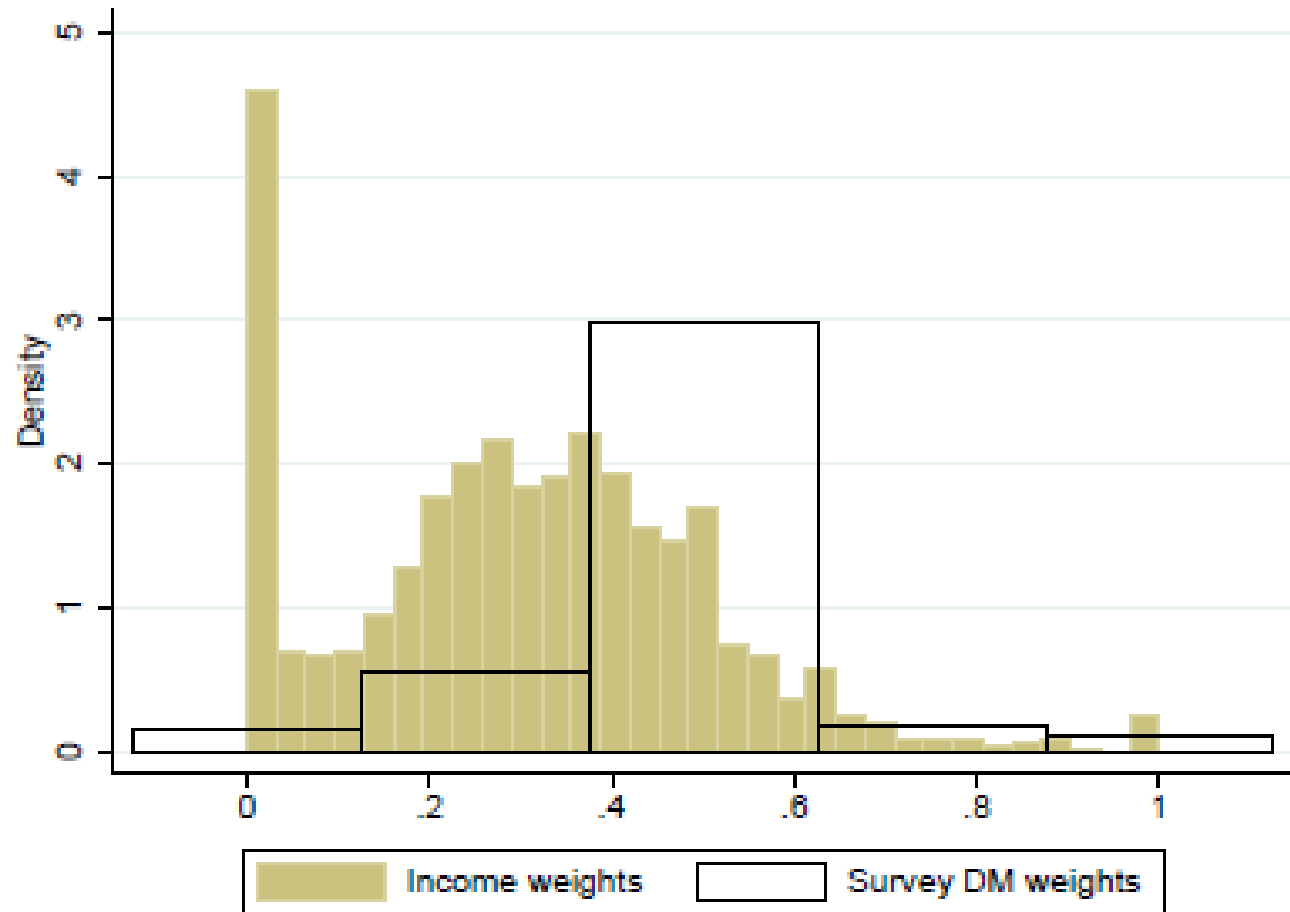
**NB: 66% reports shared decision making (answer 3)**

**Income weight:**  $w(m) = \text{income}(m) / (\text{income}(m) + \text{income}(f))$ , etc.

# Weights for women

Average Stated  
DM weight:  
Men: 0.52;  
women: 0.48

Average income  
weight:  
Men: 0.70;  
women: 0.30



(b) Women

# Household decision to invest in risky assets or not (probit model)

$$y_i^* = X_i^f \delta_f + X_i^h \delta_h + X_i^w \delta_w + w_i^h \gamma_{i,j}^h \mu_h + w_i^w \gamma_{i,j}^w \mu_w + \\ w_i^h \tau_{i,j}^h \mu_h + w_i^w \tau_{i,j}^w \mu_w + \\ w_i^h \tau_{i,j}^h \mu_h + w_i^w \tau_{i,j}^w \mu_w + \epsilon_i$$

$$Y_i = \begin{cases} 0 & \text{if } y_i^* \leq 0 & \text{(does not own risky financial assets),} \\ 1 & \text{if } y_i^* > 0 & \text{(owns risky financial assets).} \end{cases}$$

Table 5: Probit estimations of household investments in risky assets

	(1)	(2)	(3)	(4)	(5)	(6)
	no weights	income w	stated w	no weights	income w	stated w
<i>Men</i>						
Risk aversion	-1.240*	-2.452**	-1.546	-1.296*	-2.323**	-1.546
	(0.742)	(1.019)	(1.321)	(0.709)	(0.965)	(1.321)
Error propensity	-0.016**	-0.021**	-0.020	-0.016**	-0.022**	-0.020
	(0.008)	(0.011)	(0.013)	(0.007)	(0.010)	(0.013)
Impatience	-0.038	-0.076	-0.073	-0.059	-0.097	-0.073
	(0.083)	(0.092)	(0.180)	(0.084)	(0.096)	(0.180)
<i>Women</i>						
Risk aversion	-0.331	0.460	-2.372*	-0.788	-1.924	-2.372*
	(0.708)	(1.897)	(1.300)	(0.655)	(1.776)	(1.300)
Error propensity	-0.009	-0.016	-0.039**	-0.011	-0.027	-0.039**
	(0.009)	(0.026)	(0.018)	(0.008)	(0.024)	(0.018)
Impatience	-0.052	-0.453	-0.113	-0.074	-0.540**	-0.112
	(0.070)	(0.293)	(0.140)	(0.070)	(0.272)	(0.140)
Loglikelihood	-405.4	-404.3	-404.6	-492.1	-490.9	-404.6
Observations	886	886	886	1,069	1,067	888



Table A.8: Household investments and stated preferences

	(1)	(2)	(3)
hhinv	unweighted	income w	stated w
<i>Men</i>			
Risk stated	0.109*** (0.024)	0.148*** (0.032)	0.219*** (0.040)
Impatience	-0.066*** (0.024)	-0.110*** (0.034)	-0.102** (0.045)
<i>Women</i>			
Risk stated	0.046* (0.025)	0.172** (0.068)	0.083* (0.047)
Impatience	-0.021 (0.024)	0.018 (0.063)	-0.067 (0.045)
Loglikelihood	-2532	-2488	-2487
Controls	Yes	Yes	Yes
Observations	935	935	935

Notes: Preferences for risk and patience are measured according to the survey questionnaire.

Table 6: Tobit estimations of household financial wealth

	(1)	(2)	(3)	(4)	(5)	(6)
Log savings	unweighted	income w	stated w	unweighted	income w	stated w
<i>Men</i>						
Risk aversion	-7.978*** (2.689)	-10.309*** (3.624)	-11.092** (4.875)	-5.266** (2.602)	-4.864 (3.489)	-11.806** (4.879)
Error prop.	-0.096*** (0.027)	-0.119*** (0.036)	-0.148*** (0.049)	-0.086*** (0.026)	-0.088** (0.034)	-0.153*** (0.049)
Impatience	-1.115*** (0.267)	-1.408*** (0.327)	-2.149*** (0.554)	-1.132*** (0.278)	-1.400*** (0.342)	-2.166*** (0.556)
<i>Women</i>						
Risk aversion	-2.130 (2.519)	3.765 (6.750)	-9.385** (4.492)	-3.772 (2.455)	-4.691 (6.334)	-9.536** (4.503)
Error prop.	-0.024 (0.030)	-0.103 (0.081)	-0.107* (0.055)	-0.048 (0.030)	-0.221*** (0.080)	-0.104* (0.055)
Impatience	-0.416** (0.189)	-0.969 (0.720)	-0.997** (0.389)	-0.383** (0.182)	-1.013 (0.677)	-0.938** (0.389)
Loglikelihood	-2307.06	-2307.07	-2307.99	-2753.39	-2748.56	-2313.78
TIL Controls	Yes	Yes	Yes	Yes	Yes	Yes
Observations	872	872	872	1,047	1,045	874

Table A.10: Household savings choices and stated preferences

	(1)	(2)	(3)
Log savings	unweighted	income w	stated w
<i>Men</i>			
Risk stated	0.062 (0.084)	0.042 (0.109)	0.225 (0.146)
Impatience	-0.156** (0.077)	-0.217** (0.104)	-0.248* (0.146)
<i>Women</i>			
Risk stated	-0.078 (0.090)	0.035 (0.244)	-0.312* (0.168)
Impatience	0.036 (0.078)	-0.079 (0.204)	-0.041 (0.144)
Controls	Yes	Yes	Yes
Observations	905	905	905

Notes: Tobit regression of the natural logarithm of financial wealth at the household level. Explanatory variables are stated risk taking and impatience. We control for age category dummies, education level dummies and log gross individual income.

# Conclusions

- Experimental measures of risk aversion, time preference, and error propensity in couples
- Stated survey measures of risk aversion and time preference in couples
- Correlations within couple are larger for the stated measures than for the experimental measures
- Correlations are slightly larger for partnerships of longer duration
- The measures experimental as well as the survey measures help to predict ownership of risky assets and household financial wealth
- Weighting with an index of household bargaining power does not lead to substantial improvement of the prediction power